

FramesDirect.com Links with LinkConnector for Affiliate Marketing

New affiliate program offers easy linking, tracking, unlimited commissions, more .

Houston, TX (PRWEB) March 10, 2006 -- The founders of Houston-based eyewear company FramesDirect.com have announced a new affiliate marketing relationship with LinkConnector.

The program, featuring LinkConnector's Naked Link Technology™, makes setting up an affiliate program with Frames Direct quick and easy. Affiliates can "magically" link directly to any product page on the Frames Direct site without messy redirected HTML code and without the hassle of expiring links that so many affiliate programs seem to have.

In addition to easy setup and linking, the new Frames Direct will offer affiliates:

- Comprehensive reporting to maximize earning potential
- Naked Link Technology™ an alternative to standard linking campaigns
- FraudFREE™ protection ensures network integrity
- Reporting on all Affiliate generated traffic
- Monthly payments after \$25 has been earned; payment by check, PayPal and direct deposit
- FREE to join!

Also, by joining the Frames Direct program, affiliates will receive all the perks - 365 day cookies, no charge backs (unless credit card fraud), no expiring links, revenue tips, superior support and a free opportunity to build business and earn cash.

"Our family of affiliates will find the new program easy to use and a great source of additional revenue. We're constantly looking for ways to enhance our affiliate program, and LinkConnector is the next step in that direction," said Dr. Dhavid Cooper, one of the founders of Frames Direct.

FramesDirect.com is a 24-hour/7-day-a-week online eyewear store that went online in 1996 and currently features 110,000 products, including designer frames, [eyeglasses](#), [sunglasses](#), prescription lenses and [contact lenses](#) as well as a patented new online technology for finding eyeglasses, sunglasses and frames, the [FrameFinder Virtual Try-On System](#), which allows users to "try on" frames from their personal computer by simply uploading a photo of themselves.

About FramesDirect.com

Dr. Dhavid Cooper and Dr. Guy Hodgson have been in practice in the Houston area for over 20 years, and founded FramesDirect.com in 1996, which is a global

leader in online eyeglasses sales. They have a Houston eye care office and eyewear showroom, employing two additional licensed optometrists and a staff of experienced opticians. The website can be viewed at <http://www.framesdirect.com> and the office can be reached at 1-800-248-9427.

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